



2025 MAY 2 3 4

ADLUX INTERNATIONAL CONVENTION & EXHIBITION CENTRE KOCHI, KERALA



सबका साथ
सबका विकास

POWERED BY SPONSOR PROSPECTUS



Supported By



MSME
MICRO, SMALL & MEDIUM ENTERPRISES
सूक्ष्म, लघु एवं माध्यम उद्यम



MFPI
MINISTRY OF FOOD PROCESSING INDUSTRIES
GOVERNMENT OF INDIA



NIDCC
National Institute of Design and Creative Communication



संरक्षण एवं
उद्योग मंत्रालय
MINISTRY OF INDUSTRIES
ANIMAL HUSBANDRY AND DAIRYING



वाणिज्य एवं
उद्योग मंत्रालय
MINISTRY OF
COMMERCE
AND INDUSTRY



Event Partner

index2025@nidcc.com

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InDEx
2025

01

About InDEx





InDEX 2025 (Indian Industries Development Exhibition) is South India's premier exhibition and buyer-seller meet, organized to promote Indian brands and facilitate global business expansion. Supported by the Ministry of MSME, Government of India, InDEX 2025 serves as a strategic platform for businesses to network with international buyers, financial institutions, and industry leaders.

Taking place from May 2 to 4, 2025 at the prestigious Adlux International Convention Centre, Angamaly, Kochi, InDEX 2025 will feature over 200 business and retail chains, 20+ financial institutions, and government representatives from across the globe.

The event aims to position Indian brands at the forefront of the global market, fostering opportunities for expansion, and collaboration



IndEx
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01

About Organizers





सत्यमेव जयते

MSME

MICRO, SMALL & MEDIUM ENTERPRISES

सूक्ष्म, लघु एवं मध्यम उद्यम

The Ministry of Micro, Small, and Medium Enterprises (MSME) plays a pivotal role in supporting and promoting the growth of small businesses across India. Through various financial, infrastructural, and policy-based incentives, the Ministry helps MSMEs scale their operations, increase market reach, and build long-term sustainability.



सत्यमेव जयते



MINISTRY OF FOOD PROCESSING INDUSTRIES
GOVERNMENT OF INDIA

The Ministry of Food Processing Industries (MoFPI) is an essential partner in InDEX 2025, focusing on the development and promotion of India's food processing sector. MoFPI plays a critical role in supporting businesses involved in food production, packaging, and distribution by offering financial assistance, infrastructure development, and policy support. At InDEX 2025, MoFPI will host special sessions and provide insights into industry trends, investment opportunities, and government schemes designed to enhance the growth and global competitiveness of Indian food processing businesses.



The event is organized by the National Industries Development Council Committee (NIDCC) with the support of the Ministry of MSME, Government of India. NIDCC is dedicated to promoting the growth and sustainability of Indian industries by providing platforms for business networking, knowledge-sharing, and market expansion.



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02

Sponsorship Benefits



SPONSORSHIP BENEFITS

02.

The placement of the Powered By sponsor logo will be at 35% proportion of the INDEX logo in all the branding done for the expo.

The INDEX logo is mandatory in all the branding and promotional activities carried out by the sponsor about this expo.

MAIN ENTRANCE - The Powered By sponsor logo, INDEX logo and other sponsor logos will be branded on the main entrance arch.

SECOND ENTRANCE – The Powered By sponsor logo, INDEX logo and other sponsor logos will be branded on the second entrance arch.

FUNCTION AREA & FOOD COURT – The Powered By sponsor logo will be placed with the INDEX logo and other sponsors logos on the branding done at function area and food court.

DIRECTION BOARDS – The Powered By sponsor logo will be placed with the INDEX logo on all the direction boards used for the expo.

REGISTRATION AREA – The Powered By sponsor logo will be branded with INDEX Logo and other sponsors logos at the registration area.

WELCOME KIT **– The Powered By sponsor logo will be placed with the INDEX logo on the branding done on the front side of the welcome kit. The branding on the flipside will be for the welcome kit sponsor.

Provision for inserting the 'Powered By Sponsor' brochure inside the welcome kit. The brochure is to be provided by the 'Powered By sponsor'.

LAYOUT DISPLAY – The Powered By sponsor logo will be branded with the INDEX logo and other sponsors logo on the layout display.

LED WALL – Video Advertisements [Without Audio] of the 'Powered By Sponsor' will be intermittently displayed on the LED wall at an interval of 30 minutes. (maximum 30 sec duration)

STAGE – The Powered By sponsor logo will be placed along with INDEX logo on the stage backdrop and the stage wings.



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SPONSORSHIP BENEFITS

02.

WEBSITE – The Website will feature the Powered By Sponsor Logo.

MEDIA – The Powered By Sponsor will be mentioned in the Press conferences that will be held and in the radio promotions that will be done for this event.

PARTITIONS AND DEAD WALL BRANDING – The Powered By sponsor logo will be placed along with INDEX logo and other sponsor's logo on all the branding partitions, diversions and closure walls.

PODIUM BRANDING – The Powered By sponsor logo will be placed along with INDEX logo on podium branding in the expo's area.

AUDIO ANNOUNCEMENTS – Audio announcements regarding the event will be integrated with the name of the Powered By sponsor and will be aired during the event days.

LOGO PLACEMENT – The Powered By sponsor logo will be placed right below the INDEX logo on all expo-related branding areas.

PRODUCT DISPLAY AREA – The Powered By sponsor will be provided a 600 sq. ft product display area.

PROMOTIONAL POSTERS – Branding of the 'Powered By Sponsor' will be done on all promotional posters released for the expo.

BROCHURE / LAYOUT BRANDING – The Powered By sponsor logo will be placed with the INDEX logo and other sponsors' logo on all the brochures, layouts, pamphlets etc published for the expo.

BRANDING SPACE – The 'Powered By sponsor' will be provided a branding space of about 750 sq. ft inside the expo area. This is only a provision. Branding has to be done by the Powered By sponsor.

PROMOTIONAL ACTIVITIES – The Powered By sponsor logo will be placed with the INDEX logo and other sponsor's logos on all backdrop branding carried out for the promotional activities.

PROMO VIDEO / VIDEO HIGHLIGHTS – The Powered By sponsor logo will be displayed in the promo video/video highlights made after the expo for uploading on social media.

SOCIAL MEDIA Ads – The Powered By sponsor logo will be placed along with the INDEX logo on all branding activities related to the expo on social media platforms.



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02.

ONLINE MARKETING – The Powered By sponsor logo will be placed along with the INDEX logo in all the promotions done to the industry-related database through various modes of online marketing like WhatsApp, email marketing etc.

BRANDING SPACE ALLOTMENT PRIORITY - The priority for allocation of a branding space to use for promotions for this event will be given to the Powered By sponsor after processing the requests from the Title Sponsor.

* All these are provisions for this expo alone.

** Subject to the availability and creation of a Welcome Kit for the event.

*** The logo proportion mentioned above is based on the proportion to the INDEX logo.

The INDEX logo is in a 1:1 ratio.

Example - If the INDEX logo is at 200px x 200px. Then the sponsor logo at 35% is 70px x 70px. If the sponsor logo is in a ratio of 2:1 then it would be 70px x 35px. So on and so forth.

**** Branding has to be done at the allocated space for INDEX 2025 at Powered By sponsor's expense with prior written approval on the designs, specs and placement from the organizers.



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02.

Listing in IND-APP – Lifetime free listing on the IND-APP platform.

Access to Loans and Grants – Assistance in accessing various financial loans and grants.

Scheme Training & Knowledge – Exclusive training sessions on government and industry schemes.

Cross-Selling Opportunities – Networking and collaborations to enhance cross-selling potential.

Export Opportunities – Support in exploring international markets and export prospects.

New Business Opportunities – Direct access to potential business leads and partnerships.

Franchise Partnerships – Opportunities to collaborate on franchise models and expansions.

Access to Government & Embassies – Direct networking channels with government bodies and embassies.

Distributor Connections – Assistance in connecting with potential distributors for market expansion.



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Sponsorship Package



SPONSORSHIP PACKAGE

03.

The Powered By Sponsorship Package for InDEX 2025 is for the sum of

Rs. 50,00,000 + 18% GST
1000 Square Feet Stall Space

To identify your booking and payment, please state your company name and InDEX 2025 on the back of your cheque.

We have transferred the sum of Rs. _____
through _____ (Bank Name) into your account as detailed below:

UTR No: _____

Payment Terms -

- Payment of 25% of the total amount to be paid on confirmation on or before 05th April 2025.
- Payment of 50% of the total amount to be paid on or before 20th April 2025.
- Balance payment of 25% of the total amount to be paid on or before 30th April 2025.
- Failure of payment of 25% advance within a week of confirmation will be considered as cancellation.

The same is payable via Cheque in favour "JK PRODUCTIONS" OR AS RTGS / NEFT IN FAVOR OF

ACCOUNT NAME : JK PRODUCTIONS
ACCOUNT NUMBER : 10216448841
BANK NAME : IDFC FIRST BANK
BRANCH : THRISSUR PATTURAIKKAL
IFSC : IDFB0080733
GSTIN : 32AAVFJ3026A1ZR



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Sponsorship Agreement



SPONSORSHIP AGREEMENT

04.

IMPORTANT

- All information must be filled in English [CAPITAL LETTERS ONLY].
- Information provided should match with Business Registration Certificate or Tax Registration Certificate and will be used in the Show directory and as the company fascia of your booth.
- Company name cannot be changed once the application is submitted.

Company Name

Contact person Mr/Ms Name

Designation

Address

City State Postal Code

Country Tel

Mobile GSTIN

E-mail Website

NATURE OF BUSINESS

☐ Manufacturer

☐ Retailer

☐ Distributor

☐ Importer/Exporter

Established in Year:

Major Market Area:

Brand Name:

Please submit completed application form along with photocopy of Business Registration Certificate or Tax Registration Certificate.



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05

Terms and Conditions



TERMS & CONDITIONS

05.

The allocated space will be provided as bare space, equipped only with a power socket. Exhibitors are responsible for setting up their own stall infrastructure, including flooring, partitions, and display arrangements.

Without an official delivery note /gate pass or clearance document, no exhibitor/ exhibit will be allowed into or out of the exhibition centre. The arrangements for the transportation of exhibits to and from the exhibition centre including all necessary documentation and clearances as well as the storage of exhibits and packaging materials have to be done by the exhibitor at their own cost.

Exhibitors are free to appoint a contractor of their choice to design, embellish or build their booths with prior approval of the booth design and materials used from the organizers and the event management team.

The exhibitor can construct the booth design of their choice with the organiser's prior approval of the design. The maximum height allowed for the customised booth is 12ft. The power for constructing the booth will be available at the venue at common points. The booth contractor need to carry the required cables/extensions for obtaining power to their booths. The power during construction hours will not be available from 3a.m to 7a.m. [0300 - 0700 hrs]and 1p.m to 2p.m. [1300 -1400 hrs] on all construction days.

All the stall customization set-up should be completed on or before 16:00 hrs of 1st May 2025 failing which penalty charges of Rs.10,000 will be applicable.

Removal of any exhibit or material during the exhibition days is not allowed. All the exhibits should be removed and cleared from the exhibition centre and vacant exhibition space should be handed over to the organizers in good and clean condition, once the exhibition is closed. Exhibitors are required to clear the booth space of all the exhibits and debris before 23:00 hrs of 4th May 2025 failing which penalty charges of Rs.10,000 per hour per stall will be applicable. The organizers will dispose of/remove/ sell any material or equipment or exhibit remaining after the designated last day for removal of exhibits, at the exhibitor's expense.

The organizers shall not be responsible for loss, theft or damage by fire, or injury of any nature to any person or object. There shall be no guarantee against any loss although security guards will be on duty throughout the day and night.

Additional security guards are available for special security of your booth on additional payment.

The organizers shall not be responsible for any losses that occur for the exhibitors in case the exhibition is cancelled, postponed, shortened or extended due to any such reasons as natural calamity, fire, national emergency or any other reason beyond the control of the organizers. Refunds in such cases will be at the sole discretion of the organizers.



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05.

I hereby acknowledge that I have read and understood the foregoing and agree to be bound by the obligations, terms and conditions set forth therein, as they apply to me or the entity on whose behalf I am signing in.

Exhibiting Company Name: _____

Name: _____

Designation: _____

Mobile no: _____

Company Name: _____

Tel No: _____

Email Id: _____

Date: _____

Company Seal

Signature

For Queries

Contact: +919526614444

Email: sitf@nidcc.com

For additional furniture and accessories requirements, please contact: +91 9544 841444



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